



SES COLLEGE SREEKANDAPURAM

(Accredited by NAAC with 'B' Grade) Affiliated to Kannur University



Criterion 3

Research, Innovation and Extension

3.2- Innovation Ecosystem

3.2.1 Institution has created an ecosystem for innovations and has initiatives for creation and transfer of knowledge

f) Collage Making

Topic: history of Himachal Pradesh

Date of Conduction: 25/1/2021

Picture collage was made about history of Himachal Pradesh and shared via what's app group of our club.

Collage Making- Himachal Pradesh





g) Collage making

Topics: I) Agriculture of Himachal Pradesh

II) art and crafts of Himachal Pradesh Date of Conduction

Date: 25/2/2021 & 25/3/2021 respectively.

Picture collage of the topics were made and shared via what's app group of our club.

Collage Making





h) PPT presentation

Topic: Kerala

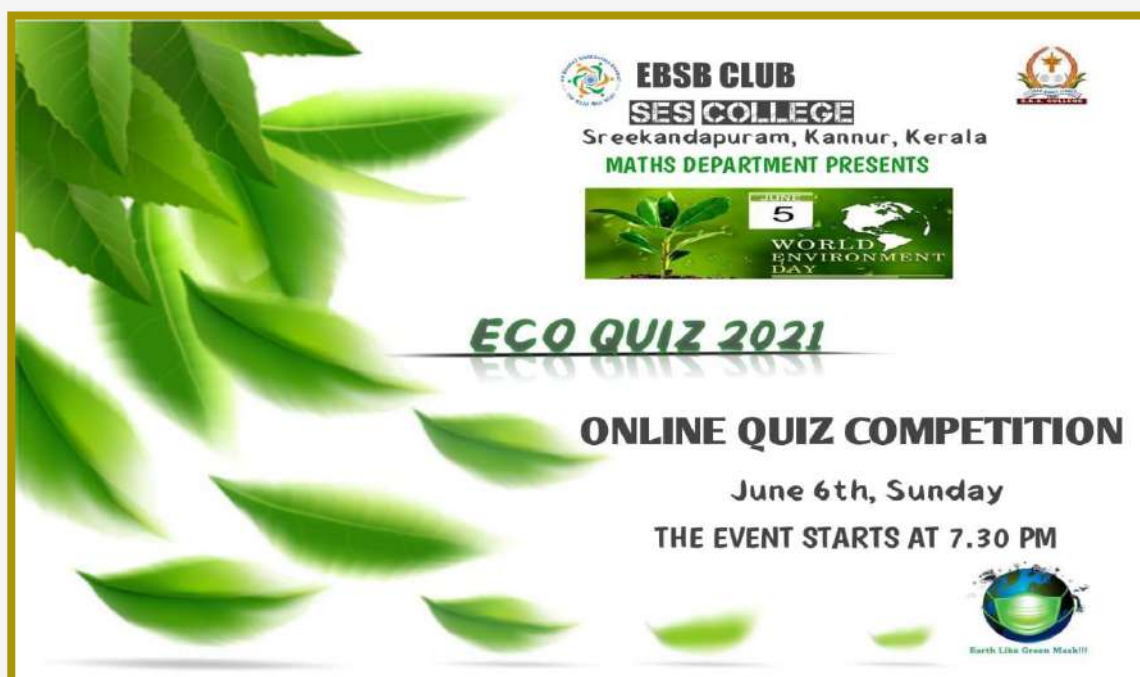
Date of conduction: 25/5/2021

A PPT presentation was conducted about history, agriculture, art, crafts, monuments etc. of Kerala via online mode.

[view file using this link](#)

i) Environmental Day Celebration

An 'eco quiz' competition was conducted on 6/6/2021 on world environmental day via online mode. The competition was exclusive for SES college students only. A Google form was shared with the participants containing questions and they can enter the answer in the same in limited time. Manjima P Second year Economics department and Jeeshma Second year physics department shared first prize by scoring 15/20.



AUDEXTIA 2020-2021

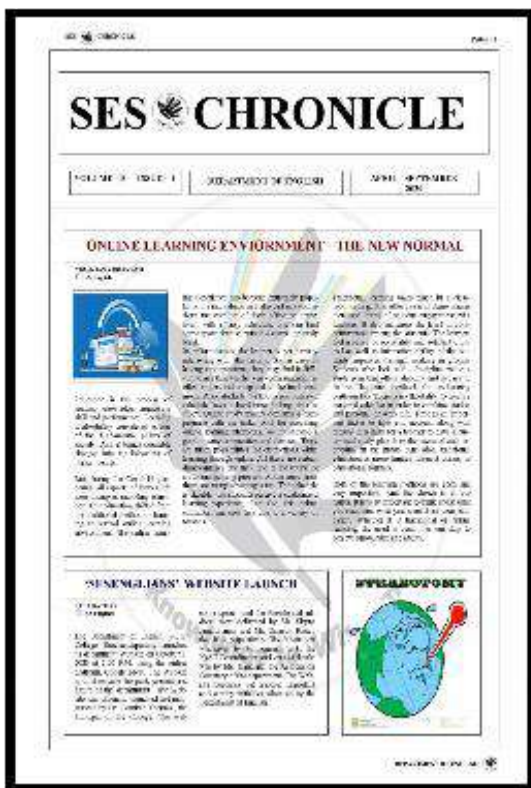
The Department continued with the flagship project of Audextia during the academic year also by preparing summary audios of second semester Common Courses in English. The texts for the project were prepared by teachers, audios recorded by students concerned and the whole editing and compiling process has been done by Ms.Fiza Sherin of II B.A. English. This year, the audios have been made more melodious and user attractive by giving background music.

Audios' Link :

<https://drive.google.com/drive/folders/1w4puW4vNvbJcOivm2FkBWwMIJRG8V5IQ?usp=sharing>

S.E.S. CHRONICLE

Today the internet is a major part of everyday life. S.E.S. CHRONICLE includes the report of important events conducted in the College. The Department released the second issue of the second volume of the department newsletter **S.E.S. CHRONICLE** on **September 25, 2020**, through the online learning platform google meet. The programme was inaugurated by Dr.Dominic Thomas, Principal of S.E.S. College, Sreekandapuram. All the teachers and students of English department participated in this programme. And the first Issue of the 3rd volume of **S.E.S. CHRONICLE** was released through online platform WhatsApp and Department facebook page on **December 11, 2020**. The link of the S.E.S. CHRONICLE Volume 3 was shared among every student and teacher through WhatsApp groups.



S.E.S.CHRONICLE Vol 2 Issue 2 Link :

<https://drive.google.com/file/d/1N1N12YwTECBodaNXHMKD2e3QvrPrTCG3/view?usp=sharing>

S.E.S.CHRONICLE Vol 3 Issue 1 Link :

https://drive.google.com/file/d/1YTDu_RTJRJ4jPx-mk19PkeMBO0tlbKzA/view?usp=sharing

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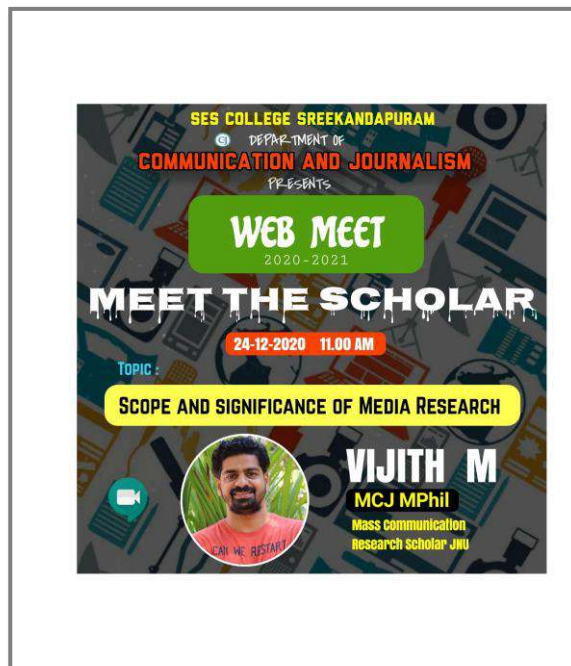
ACTIVITY REPORT 2020- 21

**Department of Communication & Journalism
SES College, Sreekandapuram**

MEET THE SCHOLARS

'Meet the Scholars' is a program for the students of the department, designed to deliver an overview about the project. The project is part of the curriculum and it is the preparation of a Dissertation on any Mass Communication and Journalism related topic.

The program intended to inspire and make the students aware of Ph.D. programs and its structure.



Two resource persons were invited to speak at the program: Vijith M. (Research Scholar, JNU) and Dr. Jobin Joy (Department of Communication (PG), Madras Christian College). Due to the Covid- 19 pandemic, the sessions were conducted online. The event was held on 2020 December 22 and 24.

MEET THE JOURNALISTS

Mithosh Joseph (Principle correspondent, The Hindu), Sree Mithosh(Senior content writer with Cybrosis Technologies, Kozhikode) and Saneesh T K (Senior News Producer, Manorama News), were invited to interact with students. The session was intended to provide the media students practical aspects of journalism and the ethical and legal problems faced by a journalist. Students got a perfect platform to clear their doubts on various matters by interacting with two senior media persons. Also it was a chance for them to know how much the theory differs from practice.



SES COLLEGE SREEKANDAPURAM

MAJMC DEPARTMENT PRESENTS

WEB MEET

2020-2021

" MEET THE JOURNALIST "

22-12-2020

TUESDAY

03.00 PM

ON



TOPIC :

TELEVISION JOURNALISM



SANEESH T.K

**MANORAMA NEWS
SENIOR NEWS PRODUCER**



SES COLLEGE SREEKANDAPURAM

MAJMC DEPARTMENT PRESENTS

WEB MEET

2020-2021

" MEET THE JOURNALIST "

22-12-2020

TUESDAY 07.30 PM

ON



TOPIC :

MEDIA AND DEVELOPMENT IN KERALA

**IMPORTANCE OF SUSTAINABLE DEVELOPMENT
IN THE CURRENT SITUATION**



SREE MITOSH

SENIOR CONTENT WRITER WITH
CYBROSIS TECHNOLOGIES, KOZHIKODE

MITOSH JOSEPH

PRINCIPAL CORRESPONDENT
THE HINDU

